

BOOKMAKERS PRINT & DISPLAY

STANDARD POSTER RANGE



GRAPHICS



POSTERS



SHOP UPGRADES



DISPLAYS



SIGNAGE



WALLPAPERS

Even in a digital age, printed posters are still the most cost effective ways of raising awareness of special offers and events. Our posters are supplied in standard sizes A0, A1, A2 and A3 but can be reproduced to custom sizes and artwork be tailored to your individual needs including adding your logo.

FREE PLACEPOT

Available everyday before first race ANY UK meeting

Any punter laying out £10 gets a free £1 Placepot

Single bets only - No parimutuel
Maximum spend £100 per customer per day
Free bet can only be used for that days meeting
Offer valid for 14 days only

WHEN THE **FUN** STOPS STOP

T16-FPPH

DEAD HEATS

We refund all losing win singles when there is a **DEAD HEAT** for first

WHEN THE **FUN** STOPS STOP

T16-DHT

EACH WAY BONUS!

WE PAY **1/4 ODDS** ALL HANDICAPS

SEE THIS FOR FULL DETAILS

WHEN THE **FUN** STOPS STOP

T16-EWB

BEST ODDS GUARANTEED

Board Price Guarantee all UK Horse Races

Applies to UK & Irish Horse Racing
Maximum Stake \$5000

WHEN THE **FUN** STOPS STOP

T16-BOG

NO CASH...? NO PROBLEM...!

WE ACCEPT DEBIT CARDS IN THIS SHOP

WHEN THE **FUN** STOPS STOP

T16-NCNP

BET HERE!

on

- Horses • Football • Cricket • Rugby • Greyhounds • F1 • Golf • Tennis •

and most sporting events see full details

WHEN THE **FUN** STOPS STOP

T16-BH

RACE OF THE DAY

EVENT

STAKE	HORSE	RETURN

Other horses available on request

WHEN THE **FUN** STOPS STOP

T16-HDW

TODAYS GUARANTEED EARLY PRICE MEETING

WHEN THE **FUN** STOPS STOP

T16-GAM

PRICE PLEDGE

we will match any BETFRED, CORAL, LADBROKES, TOTESPORT or WILLIAM HILL price, on any event

See Rules for Full Details

WHEN THE **FUN** STOPS STOP

T16-PP

NEVER BET MORE THAN YOU CAN AFFORD TO LOSE

- SET A LIMIT AND STICK TO IT
- TAKE REGULAR BREAKS
- SPEAK TO A STAFF MEMBER IF YOU NEED ADVICE

gambleaware.co.uk
0808 8020 133

T16-GAM

Disqualified Winner? **WE PAY TWICE**

First Past The Post and The Official Result

WHEN THE **FUN** STOPS STOP

T16-WOL

SHORT HEAD LOSER?

Get your **MONEY BACK**

WHEN THE **FUN** STOPS STOP

T16-SHH

FORECASTS £20+ rounded up to nearest £1

TRICASTS £50+ rounded up to nearest £5

WHEN THE **FUN** STOPS STOP

T16-TRI

Best Price Guarantee!

Take an early or board price on any UK horse race, and if the SP is bigger, we will give you that price.

WHEN THE **FUN** STOPS STOP

T16-BPG

TREBLE ODDS

One Winner only

Lucky 15, 31, 63 Bets

UK & Irish Racing and Greyhounds

WHEN THE **FUN** STOPS STOP

T16-LCK

5+ ACCA £25 BET

MONEY BACK AS A FREE BET UP TO £25 ON ALL 5 FOLD+ ACCUMULATORS IF ONE SELECTION LETS YOU DOWN

WHEN THE **FUN** STOPS STOP

ACCA 01

ACCA INSURANCE MONEY BACK

ON 5+ TEAM ACCAS IF ONE TEAM LETS YOU DOWN!

FOOTBALL ACCA

WHEN THE **FUN** STOPS STOP

ACCA 02

5+ Team Acca Insurance

IF ONE SELECTION LETS YOU DOWN **WE'LL REFUND YOUR STAKE AS A FREE BET UP TO £25**

WHEN THE **FUN** STOPS STOP

ACCA 03

FREE BET ACCA INSURANCE

MONEY BACK AS A FREE BET IF ONE LEG OF YOUR 5+ FOLD ACCA LETS YOU DOWN

WHEN THE **FUN** STOPS STOP

ACCA 04

DOUBLE BUBBLE AND HAT TRICK HEAVEN!

- x1 Back your first Goal Scorer
- x2 If he scores a second we'll **DOUBLE** the price
- x3 If he scores a hat-trick we'll **TREBLE** it!

KEEP IT FUN STOP WHEN THE FUN STOPS!

T18-HAT TRICK

FOOTBALL IS BACK!

Championships
Relegations
Promotions
Cup Winners
Champions League
Internationals
Goalscorers
BE PART OF THE ACTION

WHEN THE **FUN** STOPS STOP

F16-FOOTBALLS BACK

PREMIER LEAGUE

THE SEASON STARTS HERE

PRICE BOOSTS
Enhanced offers for every live match

MORE COUPONS
Available every day

WEEKLY SPECIALS
Weekly cashback and special odds

WHEN THE **FUN** STOPS STOP

F18-SEASON STARTS

PREMIER LEAGUE **CHAMPIONS LEAGUE**

'LIVE MATCH COUPONS'

Available For All Games

WHEN THE **FUN** STOPS STOP

F18-COUPONS

FOOTBALL SCORECAST

Correct Scores

1-0	2-0	2-1	3-0	3-1

Correct Scores

1-0	2-0	2-1	3-0	3-1

WHEN THE **FUN** STOPS STOP

F16- SCORECAST

BOTH TEAMS TO SCORE

AND

TO WIN WINS **£**

WHEN THE **FUN** STOPS STOP

F16- BOTH TEAMS

BIGMATCH

Under or Over 2.5 Goals

1-0	1-1	1-2	2-0	2-1	2-2	3-0	3-1	3-2	3-3

FIRST GOALSCORER

WHEN THE **FUN** STOPS STOP

F16- MATCH

BET NOW ON ALL THE GAMES

Premier League
Championship
League 1
League 2
Cup Games
SPL

WHEN THE **FUN** STOPS STOP

F16- ALL THE GAMES

FIRST GOALSCORER

FINAL SCORE

£10 BET WINS

THE MATCH

WHEN THE **FUN** STOPS STOP

F16- THE MATCH

DOUBLE THE ODDS

IF YOUR 1st GOALSCORER

SCORES TWICE

ALL LIVE PREMIER LEAGUE AND CHAMPIONS LEAGUE MATCHES

WHEN THE **FUN** STOPS STOP

F16 DOUBLE ODDS

THE MATCH

FIRST GOALSCORER

FINAL SCORE

£10 BET WINS

WHEN THE **FUN** STOPS STOP

F18-THE MATCH

NUMBERS CRAZY '49's

WIN **£700**

PLAY & WIN HERE!

WHEN THE **FUN** STOPS STOP

T16-NMB

49's TWICE DAILY DRAW

LATEST WINNING NUMBERS

8 NUMBERS PLUS BOOSTER BALL DRAWN FROM 1-49

WHEN THE **FUN** STOPS STOP

T16-FNR

NUMBERS BETTING

49's **IRISH LOTTO**

WE PAY WE PAY

£604 **£611**

FOR THREE CORRECT NUMBERS

WHEN THE **FUN** STOPS STOP

T18-NUMBERS

LOTTO CRAZY **IRISH LOTTO BET**

PICK 3 NUMBERS & MATCH 3 NUMBERS TO 47

WIN **£610**

PLAY & WIN HERE!

WHEN THE **FUN** STOPS STOP

T16-IL2

IRISH LOTTO BET

CHOOSE NUMBERS FROM 1 TO 47

PLAY & WIN HERE!

PLAY LUCKY DIP

DRAWN WEDNESDAY & SATURDAY

WHEN THE **FUN** STOPS STOP

T16-ILPW

tote betting

Have you bet the tote with us yet?

scoop6soccer

Pick 6 correct scores to scoop a fortune. PLUS consolation pay-outs for getting 4 and 5 correct scores!

You could be next to strike it rich!

WHEN THE **FUN** STOPS STOP

TB-S6S

tote betting

Have you bet the tote with us yet?

placepot Pick a placed horse in the first 6 races of any UK or Irish meeting.

jackpot Pick the winner of each of today's nominated joint races.

scoop6 Pick a winner or a placed horse in the nominated joint races.

exacta Pick the 1st and 2nd in correct order at any UK or Irish race.

quadpot Pick a correct horse in each of 4 of any UK or Irish meeting.

trifecta Pick the 1st, 2nd and 3rd in correct order at any UK or Irish race.

scoop6soccer Pick 6 correct scores in the nominated 6 football matches. Consoles for getting 4 & 5 correct scores.

ASK STAFF FOR LATEST TOTE GUARANTEES AND ROLLOVERS.

WHEN THE **FUN** STOPS STOP

TB-TT

tote betting

Have you bet the tote with us yet?

Get Your Bets On!

You could be next to strike it rich!

WHEN THE **FUN** STOPS STOP

TB-BET

VIP BINGO!

MATCH THE FIRST 6 NUMBERS TO WIN THE JACKPOT

THE QUICKER YOU MATCH YOUR NUMBERS THE MORE YOU WIN!

WHEN THE **FUN** STOPS STOP

VIP BINGO

VIP BINGO!

WIN UP TO **£20,000**

for a £1 stake

GAMES EVERY 4 MINUTES!

WHEN THE **FUN** STOPS STOP

VIP BINGO PAYOUT

ROYAL ASCOT

ALL ASCOT RACES GUARANTEED

1/4 ODDS ALL ASCOT RACES

5 PLACES ON SELECTED ASCOT RACES

DAILY OFFERS

WHEN THE **FUN** STOPS STOP

EV-RA-2

GRAND NATIONAL

WE PAY 1-2-3-4-5 PLACES

WHEN THE **FUN** STOPS STOP

EV-GN-3

GRAND NATIONAL

IT'S THE BIG ONE!

PLACE YOUR BET IN THIS SHOP NOW!

THIS SATURDAY!!

WHEN THE **FUN** STOPS STOP

EV-GN-4

GRAND NATIONAL

BE PART OF IT

WATCH IT HERE LIVE!

WHEN THE **FUN** STOPS STOP

EV-GN-1

GRAND NATIONAL

MONEY BACK IF YOUR HORSE FALLS AT BECHERS

WHEN THE **FUN** STOPS STOP

EV-GN2

THE BIG MATCH

WIN **RESULT** DRAW WIN

1st GOAL/CORRECT SCORE DOUBLE

TO SCORE FIRST

TO WIN

CORRECT SCORE

TO WIN

TO WIN

MORE PRICES AVAILABLE - PLEASE ASK STAFF

WHEN THE **FUN** STOPS STOP

F16- BIG MATCH

THE MATCH SPECIAL

V

TO WIN

1-0 **£10 BET RETURNS**

2-0

2-1 other odds available Please ask

WHEN THE **FUN** STOPS STOP

F16- MATCH SPECIAL

GOALS! GOALS!

The only thing that matters is whether both teams score

GOAL! **GOAL!** **GOAL!** **GOAL!**

IT'S GO TIME!

WHEN THE **FUN** STOPS STOP

F16- GOALS GOALS

PREMIER LEAGUE

TO WIN TITLE

WHEN THE **FUN** STOPS STOP

F16- WIN OUTRIGHT

SCORE!!

TO BEAT

WINS YOU

WHEN THE **FUN** STOPS STOP

F18-SCORE

LIVE MATCH

V

TO WIN	CORRECT SCORE	TO WIN	FIRST GOAL SCORER
1-0	1-0		
2-0	2-0		
2-1	2-1		
3-0	3-0		
3-1	3-1		
3-2	3-2		
0-0	2-2		
1-1	3-3		

MORE PRICES AVAILABLE - PLEASE ASK STAFF

WHEN THE **FUN** STOPS STOP

F16- LIVE MATCH

MULTI BET COUPONS

BUILD YOUR ACCUMULATOR WITH MIXED BET TYPES ALL ON ONE COUPON

Match Result

Win and Both Teams to Score

Both Teams to Score

Under and Over 2.5 Goals *and more...*

WHEN THE **FUN** STOPS STOP

MULTI-01

MULTI BET COUPONS

Both Teams to Score
Live Match
Euro Specials
Scorecast
Weekend Specials
PLUS
many more

WHEN THE **FUN** STOPS STOP

MULTI-02

LATEST!

WHEN THE **FUN** STOPS STOP

T16-LTS

MANAGERS SPECIAL

WHEN THE **FUN** STOPS STOP

T16-MNS

NEW SELF SERVICE BETTING

**MORE GAMES
MORE MARKETS
MORE CHOICES**

WHEN THE **FUN** STOPS STOP

SSBT-1

SELF SERVICE BETTING

**BET HERE NOW
LIVE BETTING**

AVAILABLE EVERY DAY
MORE MARKETS MORE CHOICE

WHEN THE **FUN** STOPS STOP

SSBT-2

ROULETTE

**NEW GAMES
NEW BUZZ**

BET HERE NOW

WHEN THE **FUN** STOPS STOP

T16-RLT

SPIN & WIN

Play Casino Style
Roulette Here

WHEN THE **FUN** STOPS STOP

T16-SNW

tote betting

Have you bet the tote with us yet?

totescoop6

SCOOP UP A BIG WIN EVERY SATURDAY BET HERE £2 & SELECTED OTHER DAYS

TB-S6

CHELTENHAM FESTIVAL

DON'T MISS OUT!

PLACE YOUR BETS IN THIS SHOP NOW!

WHEN THE **FUN** STOPS STOP

EV-CH-1

CHELTENHAM FESTIVAL

All Races Guaranteed 5 Places on Selected Races

1/4 Odds All Races

£50 Machine Tournament

"Money Back Offers" On Selected Races Daily

WHEN THE **FUN** STOPS STOP

EV-CH-2

CHELTENHAM FESTIVAL

CASH BACK ALL FALLERS

WHEN THE **FUN** STOPS STOP

EV-CH-3

CHELTENHAM FESTIVAL

CASH BACK ALL FALLERS

DAILY EXTRA PLACE RACES

ENHANCED PRICES & SPECIALS

EACH DAY OF THE FESTIVAL

WHEN THE **FUN** STOPS STOP

EV-CH-4

ROYAL ASCOT

5 Days Racing Like Nowhere Else

PLACE YOUR BETS !!

WHEN THE **FUN** STOPS STOP

EV-RA-1

THE DERBY

PLACE YOUR BETS THIS SATURDAY!

Be Part of The Greatest Flat Race in the World

WHEN THE **FUN** STOPS STOP

EV-DB-1

THE DERBY THIS SATURDAY

BEST ODDS GUARANTEED

TAKE THE PRICE, IF THE SP IS BIGGER WE PAY THE BIGGER PRICE

WHEN THE **FUN** STOPS STOP

DB-2

1000 & 2000 GUINEAS THIS WEEK!

PLACE YOUR BETS HERE

WHEN THE **FUN** STOPS STOP

EV-GU-1

ST Leger FESTIVAL

THE WORLD'S OLDEST CLASSIC SINCE 1776

BET A WINNER AT 4/1 - BIGGER AND GET A FREE BET

WHEN THE **FUN** STOPS STOP

EV-SL-1

ST Leger FESTIVAL

THE WORLD'S OLDEST CLASSIC SINCE 1776

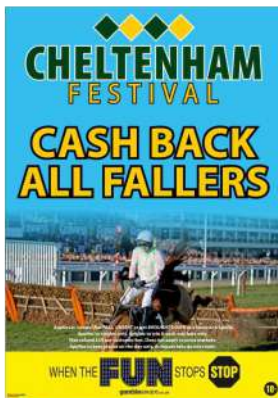
BET HERE!

WHEN THE **FUN** STOPS STOP

EV-SL-2



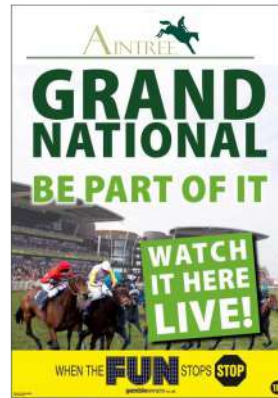
EV-CH-1



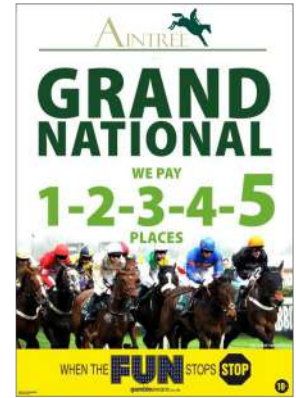
EV-CH-3



EV-CH-4



EV-GN-1



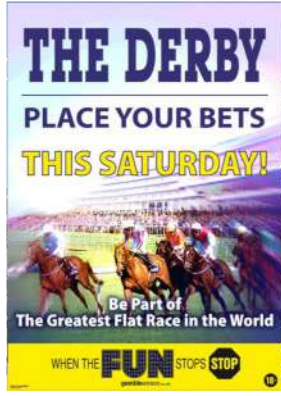
EV-GN-3



EV-GN-4



EV-RA-1



EV-DB-1



DB-2



EV-GU-1



EV-SL-2



EV-GG-1



EV-GG-2



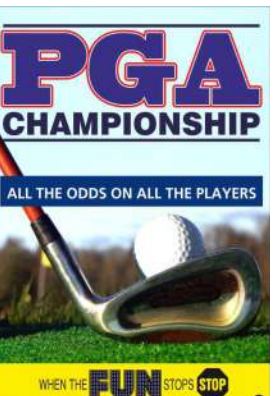
EV-SGN-1



EV-YO-1



EV-WM-1



EV-PG-1



EV-US-1



EV-OP-1



EV-SX-2



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